

YOUR FIRST STOP FOR
INNOVATIVE SOLUTIONS!!

PROFITS GROUP IS GETTING A NEW
LOOK:
WE ARE SOON GOING ON LINE
WITH MORE SERVICES
COMMUNICATION TECHNOLOGIES
A NEW WEBSITE
LOGISTICS
CREATIVITY, FLEXIBILITY, AND A
DYNAMIC APPROACH.
ALL THIS AT YOUR SERVICE ! YOUR
VALUE FOR MONEY ONE STOP SHOP!



Please take note of our new offices!
We are now located at
Viale di Val Fiorita 88 - 00144 Roma Eur (Italy)

New address, same phone numbers!
Here they are again, for your convenience:
Tel.: +39 06.78.23.446 / +39 06.78.61.22
Fax: +39 06 622 76 805/ +39 06 78 14 18 89

Dear client,

Thanks to the confidence and esteem you have constantly shown us,
PROFITS GROUP experienced particular growth in 2007.

Hoping that 2008 will bring even more of the same, we have embarked on a major renovation process, aimed not only at improving our professional capacity, but above all at **offering our clients the best solutions on the market.**

The following list sums up some important projects related to the growth plan in progress. This has involved all sectors of our company as we pursue our winning combination: "Quality with a Dynamic approach."

- ◆ Already fully operative, **our new offices in Rome's EUR neighbourhood** concretely express the great transformation taking place. In fact, our first focus has been on our working areas. Dynamic, warm settings are our successful calling card, sure to make an impact with their careful, fully enhanced details and highly competitive logistics. We are now ideally located for events and important workshops, fairs, and business meetings: EUR offers the benefits of high-level hotel accommodations with prestigious meeting rooms and conference facilities, green areas and parks, elegant residential neighbourhoods, proximity to Fiumicino airport, and convenient urban transport services, like the Metro.
- ◆ **Our bigger client portfolio** and optimized organization in Italy and abroad offer increasingly specific, tailored products, thanks to the introduction of new professional figures specialised in **business development.**
- ◆ We have adopted **new communications technologies and strengthened our CAT/TM translation tools** with dedicated staff and permanent stations in house.
- ◆ **Our partnerships with strategic suppliers** can satisfy even our most demanding clients. This begins with training-intensive teambuilding, with our Group acting as a single efficient, dynamic, and creative unit.
- ◆ **Our new website, on-line starting late May,** is consistent with our dynamic nature. The site will be a gateway to easily accessible resources and services, the result of high-level professionalism, that will guide clients in their search for useful information.
- ◆ Lastly, in our ceaseless focus on our clients' needs, we are offering **new outsourcing services dedicated to businesses.** Clients are guided step by step, in all phases, with in-house contacts capable of establishing a constant and long-lasting relationship to simplify processes and guarantee the utmost reliability in logistical organisation.

**All you have to do is
contact us, and let us create, with you and for you, events sure to be a success!**

Luciana Scrofani
Managing Director